

# Einar-Johan Hansen

Senior Web Developer



[✉ einar@einarhansen.dev](mailto:einar@einarhansen.dev)  
[🌐 https://www.einarhansen.dev/](https://www.einarhansen.dev/)  
[📍 Oslo, Norway](#)  
[🗣 English](#) [🇮🇹 Italian](#) [🇪🇸 Spanish](#) [🇳🇴 Norwegian](#)

## Skills

PHP Javascript Laravel React Next.js Tailwind SQLite PostgreSQL Docker Terraform CI/CD Github Actions GraphQL  
JSON:API SOAP MQTT AWS GCP Shopify

## Work experience

### Utvikler Einar Hansen AS

Sep 2022 - Present | Senior Web Developer

Working as an independent developer and advisor, collaborating with multiple startups to develop robust and scalable solutions.

- Providing guidance and advisory on technology stack selection and architecture design
- Working on scalable web applications. Optimizing existing systems for improved performance and creating prototypes and MVP products for startups.
- Configuring infrastructure with Terraform and CI/CD pipelines with Github Actions
- Mentoring of junior developers with best practices and code reviews with constructive feedback

Stack: PHP, Laravel, Terraform, Github Actions, React, Next.js, CI/CD tools, PostgreSQL, SQLite

### Secundo

Jun 2023 - Present | CTO

Responsible for the technological aspects of the company, focusing on infrastructure, e-commerce platform, warehouse management optimization, and system integrations.

- Optimized, maintained and reduced complexity in internal systems and infrastructure
- Transitioned the e-commerce platform from WooCommerce over to Shopify for improved user experience, page load speed, maintainability and simplification of infrastructure
- Maintained, improved and managed the warehouse management system (WMS) with real-time synchronization between WMS and the e-commerce platform, improving inventory accuracy
- Integrated WMS and e-commerce platform with logistics partners
- Created and maintained Shopify extensions for checkout module, delivery module and WMS synchronization

Stack: Shopify, WooCommerce, Laravel, PHP, React, Github Actions, Terraform, MySQL, SQLite, API integration

### Aneo

Aug 2020 - Aug 2022 | Full Stack Developer

Continuation of the work from Storekeeper. I led a tech team in developing monitoring and support solutions for Scandinavian grocery chains, focusing on energy consumption and system optimization.

- Designed and implemented data collection systems for gathering energy and temperature data for 2 000+ stores, from 10+ data providers
- Developed a system for collecting and writing regulator data in real-time from cooling and ventilation systems for 100+ stores
- Built and maintained monitoring system (DSS) that provided alarms for engineers to detect deviations, reducing response time and preventing machinery failure
- Optimized data processing algorithms, reducing analysis time for large datasets

Stack: JavaScript, Python, Clickhouse, RESTful APIs, Terraform, Cloud Computing (Azure)

## Storekeeper AS

Sep 2017 - Aug 2020 | Full Stack Developer

Developed and implemented energy data fetching systems for major Norwegian grocery chains, focusing on data integration, analysis, and optimization.

- Developed a custom API integration with Elhub that was officially approved for third-party usage
- Designed scalable data collection systems, improving data accuracy in the Energy monitoring service
- Created an administration tool for managing store and building information
- Developed an API service for usage by our customers
- Collaborated with major grocery chains in Norway

Stack: Laravel, PostgreSQL, Redis, REST APIs, SOAP, Cloud Computing (AWS)

## Encima Tech AS

Sep 2013 - Sep 2023 | Full Stack Developer

Developed and maintained multiple open-source Laravel packages, as well as the fashion marketplace motetilbud.no

- Developed and maintained motetilbud.no, a fashion product marketplace. A scalable platform using Laravel, Tailwind CSS, and Livewire
- Automated a system for daily product updates from 10 fashion stores
- Contributed to the Laravel community with multiple open-source packages, where as one has over 11k downloads. Provided Norwegian translations for Laravel applications.
- Designed and launched an e-commerce platform for an undisclosed client. Utilized Laravel, Tailwind, and Livewire to create a user-friendly interface and integrated secure payment gateways with Klarna

Stack: Laravel, PHP, Vue, Tailwind CSS, Livewire, PostgreSQL, Klarna Checkout, Git, Cloud Computing (GCP)

## Enova SF

Oct 2011 – Aug 2017 | Project Controller

Progressed through multiple roles at Enova SF, a Norwegian government enterprise responsible for promotion of environmentally friendly production and consumption of energy.

- Led the "Support to existing buildings" program, managing a portfolio of 300+ energy efficiency projects with total funding of over 3 000 M NOK
- Responsible for the development and operation of "Enovas Byggnett", a service for registering and gathering of energy consumption information in Norway.
- Responsible for "Enova Byggstatistikk " from 2013 to 2015, an annual national study of the energy consumption of buildings in Norway

Skills: Project Management, Energy Efficiency Analysis, Data Analysis

# About me

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Independent Full-Stack Developer with 10+ years of experience, specializing in Laravel and startup collaborations. Working through my company "Utvikler Einar Hansen AS", I focus on creating efficient, scalable web applications that allow small teams to compete with larger enterprises. Key expertise:

- 10 years of experience with Laravel as a full-stack developer
- 7+ years working with JavaScript, particularly Vue and React
- Designing and implementing RESTful APIs and complex system integrations
- Developing scalable web applications using Laravel and modern JavaScript frameworks

Passionate about transforming ideas into efficient, scalable digital platforms. Strong believer in the power of small, agile teams armed with the right tools to outcompete larger, resource-rich companies. Proven track record of delivering great results in fast-paced startup environments.